

**Main Street Mount Joy  
Fourth Friday Registration Form**

*Please Print:*

1. Name of Business: \_\_\_\_\_
2. Name of Contact Person: \_\_\_\_\_
3. Address: \_\_\_\_\_
4. Phone: \_\_\_\_\_ 5. EIN: \_\_\_\_\_
6. Email: \_\_\_\_\_
7. Business Type: \_\_\_\_\_
8. Circle the date(s) that are appropriate/desired for your business participation:

<b>Fourth Fri Date</b>	<b>Theme</b>
May 28, 2010	Hometown Heroes
June 25	Cheeseburgers in Paradise
July 23	Race to Taste
Aug 27	BBQ's, Brews, & Blues
Sept 24	Ladies Night in Paris
Oct 22	Moonstruck in Mount Joy
Nov 26	Come Home to Shop & Dine
Dec 17 (1 wk early)	Home for the Holidays
Jan 28, 2011	Death by Chocolate
Feb 25	Fire & Ice ( <i>extended event</i> )
March 25	Legs & Leprechauns
April 22	"Green" Scavenger Egg Hunt

9. Event Participation will include: (*describe activity/hand-outs/etc*) \_\_\_\_\_

I hereby apply to participate in Main Street Mount Joy's Fourth Friday Event. I have read & agree to the guideline information.

Signature \_\_\_\_\_ Date \_\_\_\_\_



*Registration Forms may be dropped off or mailed to*  
**Main Street Mount Joy**  
15 Marietta Avenue  
Mount Joy, PA 17552  
(717) 653-4227

## Guidelines of Main Street Mount Joy's Fourth Fridays

1. The regular event hours of Fourth Fridays is 5 – 8 pm. Fourth Fridays occur monthly, rain or shine, on the 4<sup>th</sup> Friday, unless otherwise noted. Each Fourth Friday focuses on a theme in which activities and participation relate to.
2. Overall Fourth Friday Purpose: Fourth Fridays are to cultivate an environment where businesses prosper in the downtown. They are to promote downtown business patronage, increase pedestrian traffic, and boost business exposure.
3. Your participation is an opportunity to let people know about your business by giving away promotional items associated with your business, a gift give-away drawing or contest sponsored by your business, or activity. We ask that you do not sell any items or merchandise during the event but instead use the time like an expo and showcase your wares or services. Free promotional handouts are fine. We want Fourth Fridays to be a means for the community to see the variety of businesses our town offers, and create good public relations with our town.
4. Stands should be ready for the start of the event at 5 pm. Areas of set up are coordinated by Main Street Mount Joy in cooperation with downtown property owners. When unloading, items should be dropped off and then arranged in space after vehicle is parked to allow for others to unload. Vehicles should be parked appropriately leaving Main Street parking to downtown customers & event patrons.
5. Tear down is from 8 pm – 8:30 p.m. Participants must clean up their area before leaving. All trash including boxes must be taken with the participant at the end of the event.
6. Each space will be considered as one 10' x 10' space. The stand holder will provide their own tables and chairs.
7. **Participation Fees:** Participation is on a donation-basis. Donation requests are waived for Mount Joy not-for-profit organizations and those for-profits that financially contribute to MSMJ annually in the amount of \$125 or more (one time). A suggested for-profit business donation per event is \$25.00. Checks should be made payable to **Main Street Mount Joy** and sent to 15 Marietta Avenue, Mount Joy, PA 17552.
8. Businesses within the Mount Joy area take precedence. Reservations will be accepted on a first come-first served basis. Space allocation is proportional to customer traffic & is subject to change. Main Street Mount Joy maintains the sole and exclusive right to decide who is best suitable based on what is most favorable to the event and its ability to enhance an experience or compliment the corridor offerings, as well as fitting the overall purpose of Fourth Friday events.

**Please call the Main Street Mount Joy office if you have any questions or concerns.**

Main Street Mount Joy  
15 Marietta Avenue Mount Joy, PA 17552  
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