

FOR IMMEDIATE RELEASE
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DATE: January 19, 2012



DOWNTOWN MOUNT JOY'S DEATH BY CHOCOLATE TOUR

We couldn't think of a better way to kick off Fourth Fridays in the New Year than to have the event feature CHOCOLATE! Fourth Friday is January 27th in Downtown Mount Joy and is tailored to those of us who are Chocolate Lovers. If you like chocolate, you can't miss this event. The event runs from 5 – 8 PM in Downtown Mount Joy.

This year, in order to enjoy the Death by Chocolate Tour at participating businesses you simply need to show up while supplies last. There is no cost to sampling one chocolate per participating business this year. However, when the chocolate is gone – it's gone!

The 2012 Death by Chocolate Tour will feature specialty chocolate by Spence Candies, a local chocolatier of premium chocolates, and other specialty chocolates. Sample candies including: honeycombs, peanut butter cups, figaro truffles, chocolate covered cherries, and more. Restaurants will also feature chocolate themed items on their menus for purchase.

Main Street Mount Joy will be drawing the lucky winners of over 25 prizes totaling over \$675 from the Keep Your Money Home for the Holidays cards at 6 pm at the town clock. Completed cards must be returned to a participating business or the Main Street Mount Joy office located at 15 Marietta Avenue by January 25th 2012. (You may use the door slot at the MSMJ office to return your cards if office is not open at the time.) Need not be present at the clock to win.

All of this, in addition to the over **20 destinations open with fun activities, shopping & dining specials.** Find a complete list of Fourth Friday activities on www.msmj.org. This is a perfect evening to browse with your girlfriends or your special someone. It's guaranteed to be a "sweet" time!

Death by Chocolate Tour – Chocolate Locations Include:

As the Crow Flies, 62 E. Main Street

Fashion Finish Boutique, 87 E. Main Street

Mount Joy Chamber of Commerce, 62 E. Main St. *Sponsored by JMJ IT Solutions*

Mount Joy Trading Company, 93 E. Main St.

Northwest Savings Bank, 24 E. Main Street; *Closes Fri. 6 pm, but open on Sat. 9 am - Noon*

Photography by Barry, 59 E. Main Street

Phyllis's Treasures, Market & Main Street

Second Chances Thrift Shop, 7 Marietta Avenue

Sloan's Pharmacy, 61 E. Main Street

The Shoppes of MSMJ, 84 E. Main Street

For more information, please contact Main Street Mount Joy at 653-4227 or Kim Brewer at 653-0804.

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