



Ever eat a crisp, juicy apple & find the core rotted & moldy? Most likely not, because a rotted center always shows itself throughout the entire apple. We need our community's Main Street to be healthy, so it positively impacts Mount Joy's economic vitality overall. You are invited to be a part of Main Street Mount Joy, regardless of your business's location. Our continued purpose is to revitalize Downtown Mount Joy; however benefits of this effort have no boundaries. **What's in Main Street Mount Joy for you?** As you will find below, PLENTY! We look forward to your involvement!

■ **Ultimate • \$10,000**

- ▲ Recognized as top level sponsor of Golf Outing, Crab Fest, Winterfest, Pet Parade, & Taste of MJ*
- ▲ Business name in MSMJ email footers & letterhead
- ▲ Opportunity to participate in MSMJ Web Commercials, no charge
- ▲ Opportunity to participate in MSMJ Web Ads, (4) fees waived
- ▲ Superior, Major, Leadership, Supporter, Foundation & Building Block benefits

■ **Superior • \$7,500**

- ▲ Recognized as top level sponsor of Golf Outing, Crab Fest, Winterfest, Pet Parade, & Taste of MJ*
- ▲ Opportunity to participate in MSMJ Web Commercials, fee with 75% discount
- ▲ Opportunity to participate in MSMJ Web Ads, 2 fee waived
- ▲ Major, Leadership, Supporter, Foundation & Building Block benefits

■ **Major • \$5,000**

- ▲ Recognized as top level sponsor of (1): Golf Outing, Crab Fest, or Fire & Ice*
- ▲ Opportunity to participate in MSMJ Web Commercials, fee w/50% disc.
- ▲ Opportunity to participate in MSMJ Web Ads, 1 fee waived
- ▲ Business logo included in MSMJ ad in Chamber Directory
- ▲ MSMJ Office Window Sign Recognition
- ▲ Honored at Annual Appreciation Reception; sign w/ business logo
- ▲ Leadership, Supporter, Foundation & Building Block benefits

■ **Leadership • \$2,500**

- ▲ Recognized as \$1000 sponsor of (1) event: Golf Outing, Crab Fest, or Fire & Ice*
- ▲ Opportunity to participate in MSMJ Web Commercials, fee w/25% disc.
- ▲ Considered a regular 4th Fri. flyer destination, once a quarter
- ▲ Supporter, Foundation & Building Block benefits

■ **Supporter • \$1,000**

- ▲ Recognized as \$500 sponsor of (1) event: Golf Outing, Farmers Market, Flower Planter, Winterfest, Taste, Crab Fest, or Pet Parade*
- ▲ Opportunity to host a Good Morning Main Street program at business
- ▲ Opportunity to participate in MSMJ Web Commercials, fee w/10% disc.
- ▲ Opportunity to list business specials on 4th Fri. flyer, once a year
- ▲ Foundation & Building Block benefits

■ **Foundation • \$500**

- ▲ Recognized as \$250 sponsor of (1) event: Farmers Market, Flower Planter, Winterfest, or Pet Parade*
- ▲ Opportunity to participate in MSMJ Brochure, Web Commercials & Web Ads (fee)
- ▲ Opportunity to include monthly specials, menus, entertainment info on MSMJ site
- ▲ Opportunity to list products/services in "Where can I find..." web search engine
- ▲ Invitation to Quarterly MSMJ meetings
- ▲ Building Block benefits

■ **Building Block • \$125**

- ▲ Business listing on MSMJ websites
- ▲ One "Friend of..." listing of your choice sponsorship listing
- ▲ Invitation to annual reception
- ▲ Opportunity to utilize MSMJ Grant for A Frame Sign
- ▲ Opportunity for 4th Fri. downtown stand, (1) fee waived
- ▲ Opportunity to advertise in MSMJ co-op marketing, fee
- ▲ Invitation to attend MSMJ seminars, fee
- ▲ Business Referrals
- ▲ Main St. eNews recipient

* this benefit specific to sponsor level - not combinable with other levels