



Main Street Mount Joy

Fourth Friday Vendor Registration Form

Please Print:

1. Name of Business: _____
2. Name of Contact Person: _____
3. Address: _____
4. Phone: _____ 5. EIN: _____
6. Email: _____
7. Business Type: _____

8. Circle the date(s) that are appropriate/desired for your business participation:

Event Date	EVENT/4TH FRI. THEME
JUN. 23, 2017	MOVIE IN THE PARK
JUL. 28, 2017	SHOP AND DINE DOWNTOWN
AUG. 25, 2017	MOVIE IN THE PARK
SEP. 22, 2017	BLUES BREWS & BAR-B-Q
OCT. 27, 2017	HALLOWEEN PARTY DOWNTOWN
NOV. 24, 2017	"LADIES NIGHT" WINE AND CHEESE
DEC. 22, 2017	SHOP AND DINE DOWNTOWN

9. Event Participation will include: *(describe activity/hand-outs/etc.)* _____

I hereby apply to participate in Main Street Mount Joy's Fourth Friday/Special Event. I have read & agree to the guideline information.

Signature _____ Date _____

Registration Forms may be dropped off or mailed to

Main Street Mount Joy

55 East Main Street, Mount Joy, PA 17552

(717) 653-4227

Guidelines of Main Street Mount Joy's Fourth Fridays

1. The regular event hours of Fourth Fridays is 5 – 8 pm. Fourth Fridays occur monthly, rain or shine, on the 4th Friday, unless otherwise noted. Each Fourth Friday focuses on a theme in which activities and participation relate to.
2. Overall Fourth Friday & Our Events Purpose: Are to cultivate an environment where businesses prosper in the downtown. They are to promote downtown business patronage, increase pedestrian traffic, and boost business exposure.
3. Your participation is an opportunity to let people know about your business by giving away promotional items associated with your business, a gift give-away drawing or contest sponsored by your business, or activity. Free promotional handouts are encouraged. We want Fourth Fridays to be a means for the community to see the variety of businesses our town offers, and create good public relations with our town.
4. Stands should be ready for the start of the event at 5 pm for 4Th Fridays or by the time the event starts. Areas of set up are coordinated by Main Street Mount Joy in cooperation with downtown property owners. When unloading, items should be dropped off and then arranged in space after vehicle is parked to allow for others to unload. Vehicles should be parked appropriately leaving Main Street parking to downtown customers & event patrons.
5. Tear down for 4Th Fridays is from 8 pm – 8:30 p.m. Other event tear down will vary. Participants must clean up their area before leaving. All trash including boxes must be taken with the participant at the end of the event.
6. Each space will be considered as one 10' x 10' space. The stand holder will provide their own tables and chairs.
7. Participation Fees: 4Th Fridays are **FREE TO BUSINESSES WITHIN THE CORRIDOR**. Participation is on a donation-basis. A request for-profit business donation per event is \$40. Checks should be made payable to **Main Street Mount Joy** and sent to 55 East Main St. Mount Joy , PA 17552.
8. Businesses within the Mount Joy area take precedence. Reservations will be accepted on a first come-first served basis. Space allocation is proportional to customer traffic & is subject to change. Main Street Mount Joy maintains the sole and exclusive right to decide who is best suitable based on what is most favorable to the event and its ability to enhance an experience or compliment the corridor offerings, as well as fitting the overall purpose of Fourth Friday events.

Please call the Main Street Mount Joy office if you have any questions or concerns.

Main Street Mount Joy

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